# Events by KM | Privacy Policy

This privacy policy will explain how we use the personal data we collect from you when you use our website.

#### Topics:

- · What data do we collect?
- How do we collect your data?
- How will we use your data?
- · How do we store your data?
- Marketing
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#### What data do we collect?

Events by KM collects the following data:

- Personal identification information (Name, email address, phone number, company, job title)
- · Dietary restrictions for events

# How do we collect your data?

You directly provide Events by KM with most of the data we collect. We collect data and process data when you:

- Register online or place an order for any of our products or services.
- Voluntarily complete a subscription form or provide feedback on any of our message boards or via email.
- Use or view our website via your browser's cookies.

Events by KM may also receive your data indirectly from the following sources:

 Third party collaborators at events such as: co-organised events between Events By KM and another organizer.

### How will we use your data?

Events by KM collects your data so that we can:

- Process your order, manage your account.
- Email you with special offers on other products and services we think you might like.
- Send you notifications when a new blog post, article or newsletter is published.

If you agree, Events by KM will share your data with our partner companies so that they may offer you their products and services.

• WanderingClo: Sharing participants' list subscribed for Calligraphy workshops.

When Events by KM processes your order, it may send your data to, and also use the resulting information from, credit reference agencies to prevent fraudulent purchases.

## How do we store your data?

Events by KM securely stores your data at website hosts servers which are GDPR compliant. You can find more information about it on the privacy policy page of <u>Wix.com website</u>.

Events by KM will keep your data provided to us for two years period. Once this time period has expired, we will delete your data by deleting you from our CRM.

### Marketing

Events by KM would like to send you information about products and services of ours that we think you might like.

If you have agreed to receive marketing, you may always opt out at a later date.

You have the right at any time to stop Events by KM from contacting you for marketing purposes or giving your data to other members of the Events by KM.

If you no longer wish to be contacted for marketing purposes, please inform us by email, or unsubscribe at the link provided in the footer of our last email to you.

## What are your data protection rights?

Events by KM would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

**The right to access** - You have the right to request Events by KM for copies of your personal data. We may charge you a small fee for this service.

**The right to rectification** - You have the right to request that Events by KM correct any information you believe is inaccurate. You also have the right to request Events by KM to complete information you believe is incomplete.

**The right to erasure** - You have the right to request that Events by KM erase your personal data, under certain conditions.

**The right to restrict processing** - You have the right to request that Events by KM restrict the processing of your personal data, under certain conditions.

**The right to object to processing** - You have the right to object to Events by KM's processing of your personal data, under certain conditions.

**The right to data portability** - You have the right to request that Events by KM transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email: <a href="mailto:katinka@eventsbykm.com">katinka@eventsbykm.com</a>

Or write to us: Melkkouter 94, 9450, Haaltert, Belgium

Call us at: 0032 (0) 470 586 023

#### What are cookies?

Cookies are text files placed on your computer to collect standard Internet log information and visitor behavior information. When you visit our websites, we may collect information from you automatically through cookies or similar technology.

For further information, visit allaboutcookies.org.

#### How do we use cookies?

Events by KM uses cookies in a range of ways to improve your experience on our website , including:

- Keeping you signed in
- · Understanding how you use our website

### What types of cookies do we use?

There are a number of different types of cookies, however, our website uses:

- Functionality Events by KM uses these cookies so that we recognize you on our
  website andremember your previously selected preferences. These could include what
  language you prefer and location you are in. A mix of first-party and third-party cookies
  are used.
- Advertising Events by KM uses these cookies to collect information about your visit to
  our website, the content you viewed, the links you followed and information about your
  browser, device, and your IP address. Events by KM sometimes shares some limited
  aspects of this data with third parties for advertising purposes. We may also share online
  data collected through cookies with our advertising partners. This means that when you

visit another website, you may be shown advertising based on your browsing patterns on our website.

### How to manage cookies

You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser. However, in a few cases, some of our website features may not function as a result.

## Privacy policies of other websites

The Events by KM website contains links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

## Changes to our privacy policy

Events by KM keeps its privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on 12 January 2020.

#### How to contact us

If you have any questions about Events by KM's privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email us at: katinka@eventsbykm.com

Call us: 0032 (0) 470 586 023

Or write to us at: Melkkouter 94, 9450, Haaltert, Belgium

# How to contact the appropriate authority

Should you wish to report a complaint or if you feel that Events by KM has not addressed your concern in a satisfactory manner, you may contact the Information Commissioner's Office.

Email: dpo(at)apd-gba.be

Website: <a href="https://www.dataprotectionauthority.be/">https://www.dataprotectionauthority.be/</a>